



## Program Overview

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**The Cost Control Strategy Solution™** helps you increase your company's profits by using advanced strategies to take control of your insurance costs.

"We have two choices for our clients: basic and advanced," says Frank Karkowsky. "For the basic service, we can shop your account and provide normal day-to-day service. Admittedly, you can get the basic service from hundreds of other agencies. However, *The Cost Control Strategy Solution™*, takes everything to a higher level, is only available from us."

"We realize however that this advanced program is not for everyone. It is for people who are visionary, ambitious, and successful. They also value the support of advisors, think strategically, and are open to new ideas. If you are someone like that you might want to join the advanced program. If not, we can still provide the basic service."

"We created *The Cost Control Strategy Solution™* because many companies get in trouble when they don't use advanced strategies to control their insurance costs. As a result, they waste time, they lose money, and their business fails to grow. However, if you develop strategies to lower your insurance costs, you can save time, make more money, and grow your business."

### **That's why we recommend you do three things:**

1. Do a thorough review of your insurance costs;
2. Establish clear goals for controlling your insurance costs; and
3. Develop and implement strategies to reduce your costs.

"If you would like to get started working on these steps, we offer a free 90-minute Starter Session. During the session, we will help you review your current situation, and clarify your goals. We will then discuss the best strategies that will help you better control your claims."

To schedule your Starter Session call 713.869.6991



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